

# Predator Environmental Limited

## Privacy Policy

The purpose of this policy is to make you aware of what personal data we collect, how we will process it, the procedures in place to safeguard your personal data and the rights you have in relation to it. We respect the need to treat your personal data in an appropriate and lawful manner.

### How we collect your personal data

We only collect personal data about you (for example including, but not limited to, your name, address, email address and phone number) that is relevant and necessary for our business interaction with you, or to provide you with useful information. We receive personal data about you in the following ways:

Directly from you - we give you the opportunity to submit your details to us via a form on our website and will retain this data where we have either your consent or a legitimate interest in doing so (for example including, but not limited to, forms for you to request that we contact you with further information on our services) and through communication with you. If you contact us, or engage in a service from us, we may keep a record of that correspondence and retain your contact details where we have a legitimate interest in doing so.

### What do we do with your personal data?

In the vast majority of cases, we collect, store and use your personal data where we have a legitimate interest in being able to contact you in a business context. In order to carry out our obligations arising from any contracts entered into with you, and for dealing with orders and accounts for the supply of services.

For other normal administrative or commercial purposes, and to ensure consistency and quality of our services, and where we legitimately believe that certain of our services will be of interest to you.

If you have submitted your details to us by way of an online form, we will only contact you regarding the information you request.

For the remaining ways in which we might use your personal data, we will seek your consent where necessary. Where we intend to use your data for any purpose other than those set out above or for which it was collected, we will provide you with any relevant information on such processing and seek further consent from you if we need to.

### Who else might receive your personal data?

We do not sell, trade, or rent Users personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above. We may use third party service providers to help us operate our business and the Site or administer activities on our behalf. We may share your information with these third parties for those limited purposes provided that you have given us your permission.

**How long will we keep your personal data?**

We will keep your personal data for no longer than is necessary for our purposes and is required by law.

Generally, where we keep your information for our marketing purposes only, your information will be kept with us until you notify us that you no longer wish to receive marketing correspondence from us.

**How we protect your information**

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorised access, alteration, disclosure or destruction of your personal information. No data is stored on our website.

**What rights you have in relation to your personal data**

You can request access to the personal data we hold about you by emailing [info@predatorpestcontrol.co.uk](mailto:info@predatorpestcontrol.co.uk).

You can ask us to delete personal data we hold about you under certain circumstances (for example, where it is no longer necessary for our purposes).

You can ask us to freeze our processing of your personal data under certain circumstances (for example, where you challenge the accuracy of the data we hold on you).

You can ask us to correct any inaccurate personal data we hold about you.

If you have given us consent to retain your data (for example, by filling in one of our online forms), please be aware that you have the right to withdraw this consent at any time by contacting us at [info@predatorpestcontrol.co.uk](mailto:info@predatorpestcontrol.co.uk)